

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Course: B.A. Mass Communication 3rd Semester

Paper: Political Communication

Paper Code: BAMC-111

Max. Marks -20

Note: Important Instructions for submission of Online-Assignments.

- *Attempt **all** questions from the following both assignments. Each question carries 5 marks.*
- ***Typed and Xerox Copies of Assignments will not be accepted in any case.***
- *All questions are to be attempted in **legible handwriting and written** on plane white A-4 size paper along with front page and content table.*
- *Each page of the assignments must carry your **Enrolment Number**.*
- *The Student needs to scan all pages of handwritten assignment in **PDF format** size, of maximum **data 10 MB** per assignment.*
- *The student needs to upload assignments on **students' portal**.*
- ***Read "How to upload online Assignments"** and check the Instructions for online submission of Assignments please.*
- ***Last Date of submission of assignments is 31st Jan 2026.***

ASSIGNMENT-1

Q.1 What is a political campaign? Discuss its meaning, concept, and scope.

राजनीतिक अभियान क्या है? इसके अर्थ, अवधारणा और क्षेत्र पर चर्चा कीजिए।

Q.2 Explain the role of social networking sites in political communication.

राजनीतिक संचार में सोशल नेटवर्किंग साइटों की भूमिका समझाइए।

ASSIGNMENT-2

Q.1 What is the importance of public opinion in politics?

राजनीति में जनमत का क्या महत्व है?

Q.2 Write a short note on election campaigns and communication.

निर्वाचन अभियानों और संचार पर संक्षिप्त टिप्पणी लिखिए।

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: B.A. Mass Communication (3rd Semester)

Subject: History Of Print Journalism

Paper Code -BMC-112

Max. Marks -20

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☐ ☐ *Attempt **all** questions from the following both assignments. Each question carries equal marks.*

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ASSIGNMENT-I

Q.1 What is print journalism?

प्रिंट पत्रकारिता क्या है?

Q.2 Write a short note on the beginning of newspapers in India.

भारत में समाचार पत्रों की शुरुआत पर संक्षिप्त टिप्पणी लिखिए।

ASSIGNMENT-II

Q.1 What is a news agency? Write a short note on any two major news agencies in India?

समाचार एजेंसी क्या होती है? भारत की दो प्रमुख समाचार एजेंसियों पर संक्षिप्त टिप्पणी लिखिए।

Q.2 Explain the importance of print journalism in the freedom movement.

स्वतंत्रता आंदोलन में प्रिंट पत्रकारिता के महत्व को समझाइए।

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Course: B.A. Mass Communication 3rd Semester

Paper: Media Law & Ethics

Paper Code: BAMC-113

Max. Marks -20

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ASSIGNMENT-I

Q.1. What are media laws?

मीडिया कानून क्या हैं?

Q.2 Explain the importance of ethics in journalism.

पत्रकारिता में नैतिकता के महत्व को समझाइए।

ASSIGNMENT-II

Q.1 What is the Right to Information (RTI) Act?

सूचना का अधिकार (RTI) अधिनियम क्या है?

Q.2 Write a short note on freedom of the press.

पत्रकारिता की स्वतंत्रता पर संक्षिप्त टिप्पणी लिखिए।

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Course: B.A. Mass Communication 3rd Semester

Paper: Media Writing -1

Paper Code: BAMC-114

Max. Marks -20

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ASSIGNMENT-1

Q.1 What is media writing?

मीडिया लेखन क्या है?

Q.2 Explain the importance of simple language in media writing.

मीडिया लेखन में सरल भाषा के महत्व को समझाइए।

ASSIGNMENT-2

Q.1 What are the basic principles of news writing?

समाचार लेखन के मूल सिद्धांत क्या हैं?

Q.2 Write a short note on headlines in newspapers.

समाचार पत्रों में शीर्षकों पर संक्षिप्त टिप्पणी लिखिए।

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: B.A. Mass Communication (3rd Semester)

Subject: Media Writing Skills

Paper Code -BAMC-115

Max. Marks -20

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ASSIGNMENT -1

Q.1 What are media writing skills?

मीडिया लेखन कौशल क्या हैं?

Q.2 Explain the importance of accuracy in media writing.

मीडिया लेखन में शुद्धता के महत्व को समझाइए।

ASSIGNMENT -II

Q.1 What is the difference between news writing and feature writing?

समाचार लेखन और फीचर लेखन में क्या अंतर है?

Q.2 Write a short note on editing skills in journalism.

पत्रकारिता में संपादन कौशल पर संक्षिप्त टिप्पणी लिखिए।